

8 June 2006

HSBC BANK CANADA LAUNCHES ONLINE 25TH ANNIVERSARY CONTEST

HSBC Bank Canada is celebrating its 25th Anniversary with an online contest. Contestants able to correctly answer five trivia questions qualify for a chance to win a trip for two to Vancouver, B.C. for an exclusive HSBC Celebration of Light fireworks experience or a trip to Niagara-on-the-Lake, Ontario for the Shaw Festival's performance of *The Crucible*.

Mr. Lindsay Gordon, President and Chief Executive Officer of HSBC Bank Canada, said: "HSBC Bank Canada is excited to celebrate its 25th Anniversary. It has been a great quarter century and we are happy to offer a fantastic prize to the winner of the HSBC Bank Canada 25th Anniversary Contest. This is our way of thanking the communities in which we live and work for supporting us over the past 25 years."

Contestants can enter to win by visiting www.hsbc.ca and clicking on the "25th Anniversary Contest" tile. Questions range from trivia about HSBC Bank Canada to 1980's pop culture. The contest opened on June 1, 2006 and closes on July 1, 2006.

more...

HSBC Bank Canada, a subsidiary of HSBC Holdings plc, has more than 170 offices. With around 9,500 offices in 76 countries and territories and assets of US\$1,502 billion at 31 December 2005, the HSBC Group is one of the world's largest banking and financial services organizations.

Media enquiries:

Ernest Yee
Assistant Vice President, Public Affairs
HSBC Bank Canada
Tel: (604) 641-2973

Sharon Wilks
Senior Manager, Public Affairs
HSBC Bank Canada
Tel: (416) 868-3878