



16 December 2009

HSBC LAUNCHES MULTIALPHA POOLED FUNDS IN CANADA

HSBC Global Asset Management (Canada) Limited is launching the HSBC MultiAlpha Pooled Funds and has appointed new sub-advisors to these funds.

HSBC MultiAlpha Pooled Funds leverage the expertise of multiple managers with complementary styles providing investors the opportunity to increase the potential return, while lowering overall portfolio risk.

As part of the MultiAlpha launch in Canada, six of the HSBC Multimanager Pooled Funds are changing their names, effective 7 December 2009, as follows:

- HSBC MM Canadian Bond Pooled Fund becomes HSBC MultiAlpha Canadian Bond Pooled Fund;
- HSBC MM Canadian Value Equity Pooled Fund becomes HSBC MultiAlpha Canadian Equity Pooled Fund;
- HSBC MM Canadian Small Cap Equity Pooled Fund becomes HSBC MultiAlpha Canadian Small Cap Equity Pooled Fund;
- HSBC MM U.S. Value Equity Pooled Fund becomes HSBC MultiAlpha U.S. Equity Pooled Fund;
- HSBC MM U.S. Small/Mid Cap Equity Pooled Fund becomes HSBC MultiAlpha U.S. Small/Mid Cap Equity Pooled Fund; and
- HSBC MM International Value Equity Pooled Fund becomes HSBC MultiAlpha International Equity Pooled Fund.

more...

HSBC launches MultiAlpha Pooled Funds in Canada/2

HSBC MultiAlpha Pooled Funds are only available to investors as part of Private Investment Management's discretionary investment management services available from HSBC Global Asset Management (Canada) Limited or our new World Selection service.

Appointment of New Sub-advisors

HSBC Global Asset Management (Canada) Limited also announces the appointment of new sub-advisors to the HSBC MultiAlpha Pooled Funds.

U.S.-based Cohen & Steers, Eaton Vance Investment Managers, Los Angeles Capital Management, Rainier Investment Management and Winslow Capital Management Inc. have been appointed sub-advisors to the HSBC MultiAlpha U.S. Equity Pooled Fund. They replace NWQ Investment Management Company, LLC. HSBC's roster of sub-advisors for the HSBC MultiAlpha Pooled Funds also includes: Alliance Bernstein, MFC Global Investment Management, Martin Currie Inc., Mawer Investment Management, Scheer, Rowlett & Associates, Westfield Capital Management Company, LLC, and HSBC Global Asset Management (Canada) Limited.

Media enquiries:

Ernest Yee
Vice President, Corporate Affairs
HSBC Bank Canada
Tel: (604) 641-2973

Sharon Wilks
Senior Manager, Public Affairs
HSBC Bank Canada
Tel: (416) 868-3878

Notes to Editors:

1. HSBC Bank Canada, a subsidiary of HSBC Holdings plc, has more than 260 offices including over 140 bank branches and is the leading international bank in Canada. With around 8,500 offices in 86 countries and territories and assets of US\$2,422 billion at 30 June 2009, the HSBC Group is one of the world's largest banking and financial services organizations.
2. HSBC Global Asset Management (Canada) Limited is a wholly-owned subsidiary of, but separate entity from, HSBC Bank Canada and is the Canadian business of HSBC Global Asset Management.

more...

HSBC launches MultiAlpha Pooled Funds in Canada/3

3. Globally, HSBC Global Asset Management, the core investment business of the HSBC Group, has approximately US\$416 billion under management at 30 September 2009. HSBC Global Asset Management has strong capabilities that are delivered to clients locally. With investment teams based in 20 locations throughout Europe, Asia-Pacific and the Americas, HSBC Global Asset Management is able to deliver global capabilities with the benefit of local market perspectives.
4. HSBC World Selection is a discretionary portfolio management service offered by HSBC Global Asset Management (Canada) Limited, and through authorized agents. Under this discretionary service, assets of participating clients are invested in HSBC Pooled Funds, which are mutual funds managed by HSBC Global Asset Management and distributed by HSBC Investment Funds (Canada) Inc. and other authorized dealers. Commissions, trailing commissions, management fees, investment management fees and expenses may be associated with investments in the HSBC Pooled Funds and the HSBC World Selection service. Please consult a financial advisor and read the applicable account opening documentation and prospectus before applying for the HSBC World Selection service. Neither the HSBC World Selection service nor the HSBC Pooled Funds are guaranteed or covered by the Canada Deposit Insurance Corporation, HSBC Bank Canada or any other deposit insurer. The value of mutual fund investments changes frequently and past performance may not be repeated. The unit value of money market funds may not remain constant. Issued by HSBC Global Asset Management.