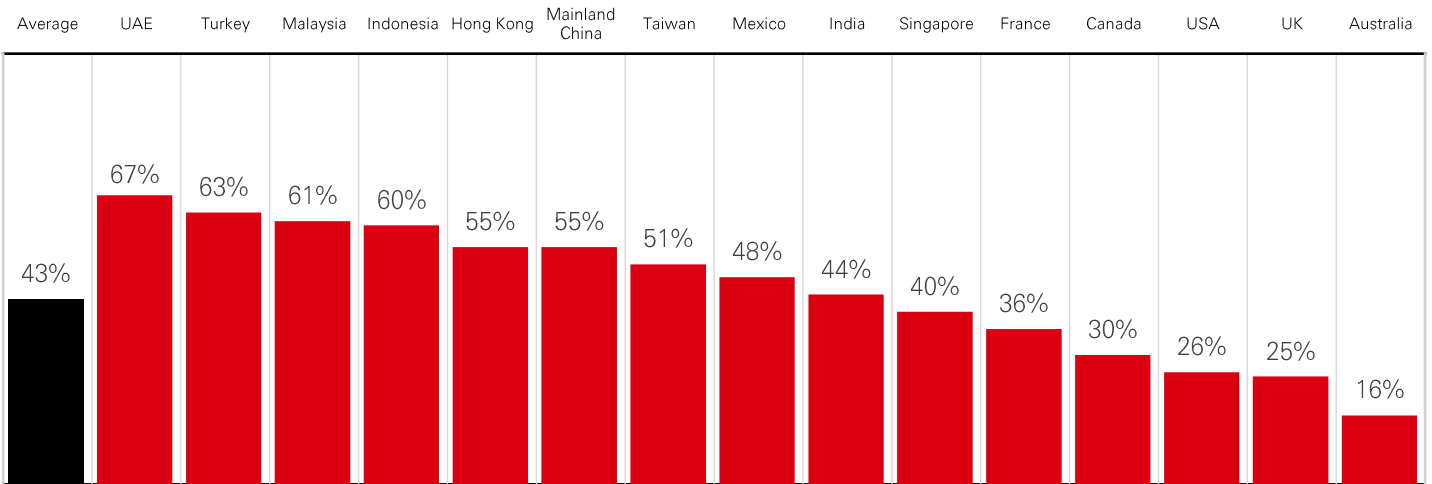


Studying abroad

More than two-fifths of parents would consider a university education abroad for their child

Parents who would consider a university education abroad* for their child



*undergrad or postgrad, full-time abroad or part-time abroad

Top destinations that would be considered

45%	USA
37%	UK
30%	Australia
23%	Canada
22%	Germany
16%	Japan
9%	France
9%	Singapore

CANADA

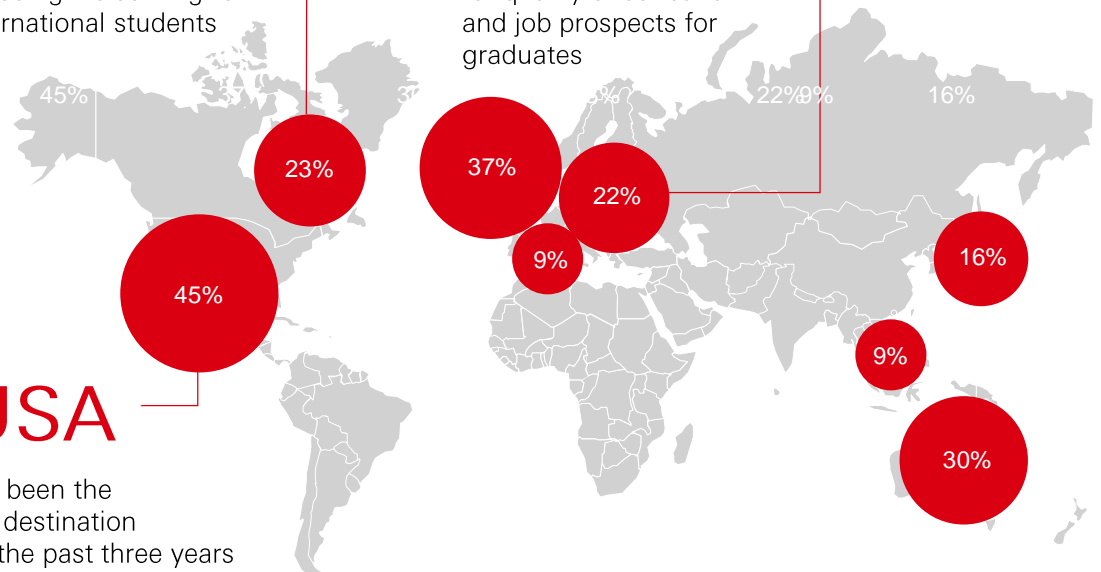
is rated highest by parents for being welcoming to international students

GERMANY

is rated highest by parents for quality of education and job prospects for graduates

USA

has been the top destination for the past three years



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Survey conducted by Ipsos MORI in March and April 2018

Studying abroad

Parents see many benefits to an international education

Top 5 benefits of an international education

44%

International work experience



43%

Exposure to new experiences, ideas and cultures



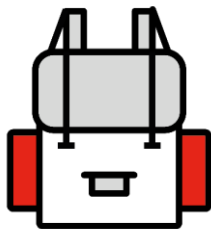
43%

Foreign language skills



42%

Gaining independence



41%

Increasing confidence



But cost is seen as the biggest barrier

52%

of parents believe they cannot afford an international education for their child



Financial concerns include

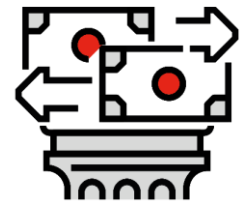
40%

Higher cost to me or my partner



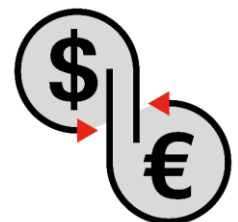
15%

Fluctuating / unfavourable currency exchange rates



14%

Complexity of me / my partner managing finances between different countries / currencies



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